



Networking Results

Directions: Use your attendance at live and virtual networking events and interactions on social channels to document your interactions with individual and groups who provided insight into the validity of your business proposal as well as information about customer segments, distribution channels, potential partner, and resources related to your business proposal.

Criteria	Individual/ Group With Whom You Interacted	Total Numbe r of Interac tions Related to the Criteria	Hyperlink Illustrating the Interactions Related to This Criteria (e.g., forum chats, social channel posts)	New Learning , Pivots, Ideas, Business Proposal Changes Resultin g From These Interacti ons
Busines s Propos al Validati on	Barron is my business partner. I use this to show him first even before my classmates Imp, professor .	1	https://youtu.be/76ORR8-YmSs?feature=shared	Yes, Becoming easier to talk about I've done a lot of the underwrit ing for the project



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				and will continue to build up on that within the next courses,
Five Customer Segment Groups	Males 18 to 25, males, 25 to 34, females 18 to 25, females 25 to 34, males and females over 8	Many	https://youtu.be/dQsGqJNyhqg?feature=shared	You should stay the same
Distribution Channels or Groups	This is the video I will give to a potential sponsor or broadcasting company or distributor to feature our future project,	35-50	https://youtu.be/Kl5UIYduUYw?feature=shared	We're seeking new sponsorships, better collaborations in a better source of distribution opportunities for exclusive products, and for our own



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				artists.
External Partner Groups	Similarly, this one is for vocalist or people who would like to collaborate on music specifically through Facebook. It's a better channel	10-20	https://www.facebook.com/profile.php?id=100085967455838&mibextid=LQQJ4d	just a better product, CCM is making production music whether it's for a client with direct communication or just in general with the beat the production of the beat by CCM is the exception in the industry of instrumental, music,
Resources (depend				



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ent on product or service, but could include parts, factories , capital, etc.)				
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